

January 6, 2019

To Whom It May Concern,

Playful Pottery is a local pottery business, providing ceramic pieces and classes to members of the community. There is a need in our town for a space to provide art classes on a regular basis. The Venue is just such a space, with plans to incorporate an artists' collective workshop as well as separate studios for individual artist use and for teaching purposes. My company is looking forward to utilizing the various spaces for these reasons. Classes offered will include workshops in pottery with various age groups and demographics. The courses will be offered to all members of the community, engaging people in expressing creativity, building connection, mindfulness, and rediscovering the importance of play in one's life.

Kids of all ages, including seniors, will be able to come to The Venue's workshop space and learn how to hand build, throw on the wheel, sand, and glaze their ceramic pieces. Playful Pottery has seen great success with children, teenagers, kids with behavioural issues, parents, grandparents, and just people in general, getting creative with clay art.

Playful Pottery has a large kiln, a pottery wheel, and an assortment of tools to bring into the collective art space. Presently, Playful Pottery is a mobile workshop facilitator, bringing the classes to homes and cafes. The majority of pieces for sale are created in a living room, which is not very large. The space that The Venue will provide is going to be helpful to my own growth as an artist, in addition to the workshop space for classes. I am looking for collaboration with other artists in similar and different fields, inspiration, and community involvement.

The Venue is a symbol of hope and future prosperity for our community. Playful Pottery is very excited for this amazing opportunity to work together with The Venue in creating this wonderful arts-focused environment for the people in High River.

Sincerely,

Ani Carlson

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